



6/AF

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Florence P. Haseltine  
Serial No. : 09/727,593 ✓  
Filed : December 4, 2000  
Title : PROVIDING ELECTRONIC ACCESS TO CONSUMER-CUSTOMIZED  
NONVERBAL INFORMATION REGARDING PRODUCTS AND SERVICES

Art Unit : 3625  
Examiner : Robert E. Rhode, Jr.

**MAIL STOP PGPUB-DRAWINGS**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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TRANSMITTAL OF FORMAL DRAWINGS

**GROUP 3600**

Please substitute the enclosed seven sheets of formal drawings for the corresponding drawings presently in the application.

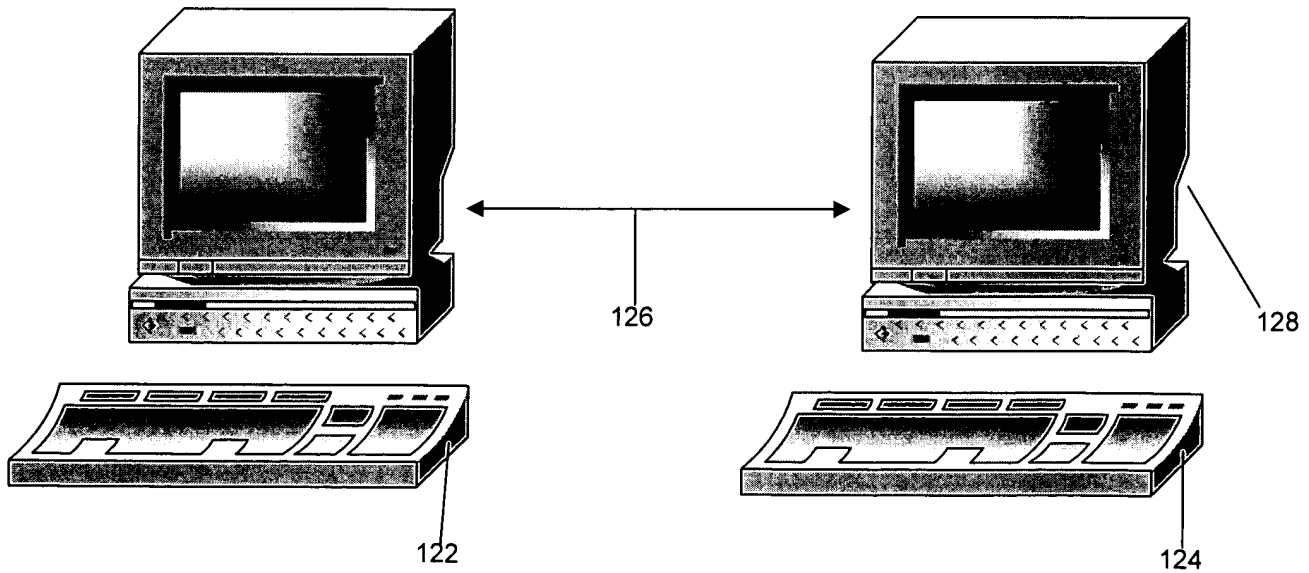
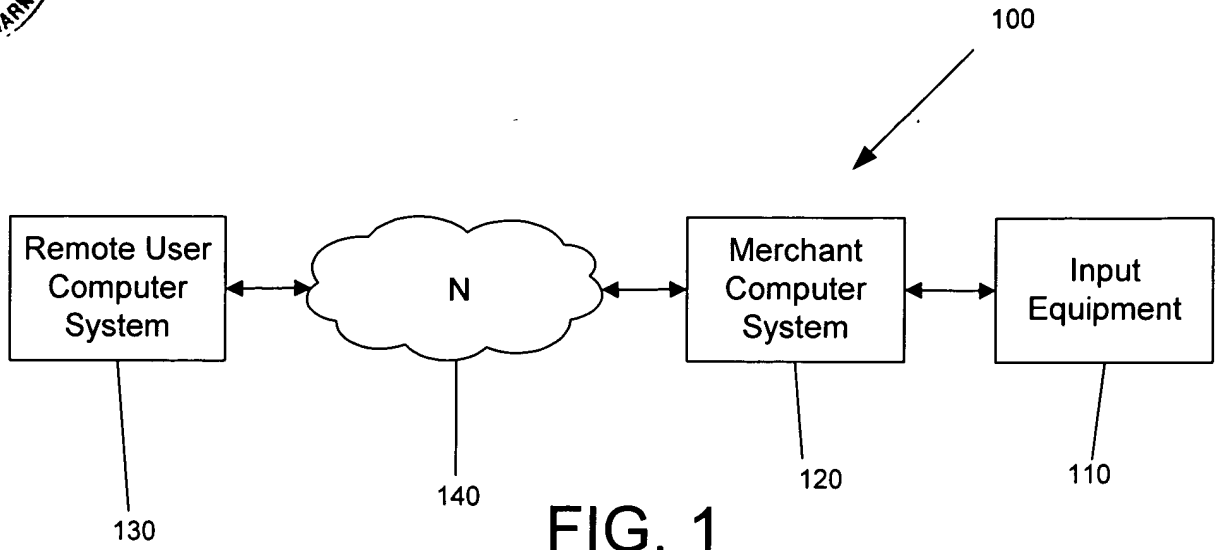
Please apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 8/31/04

Kevin E. Greene  
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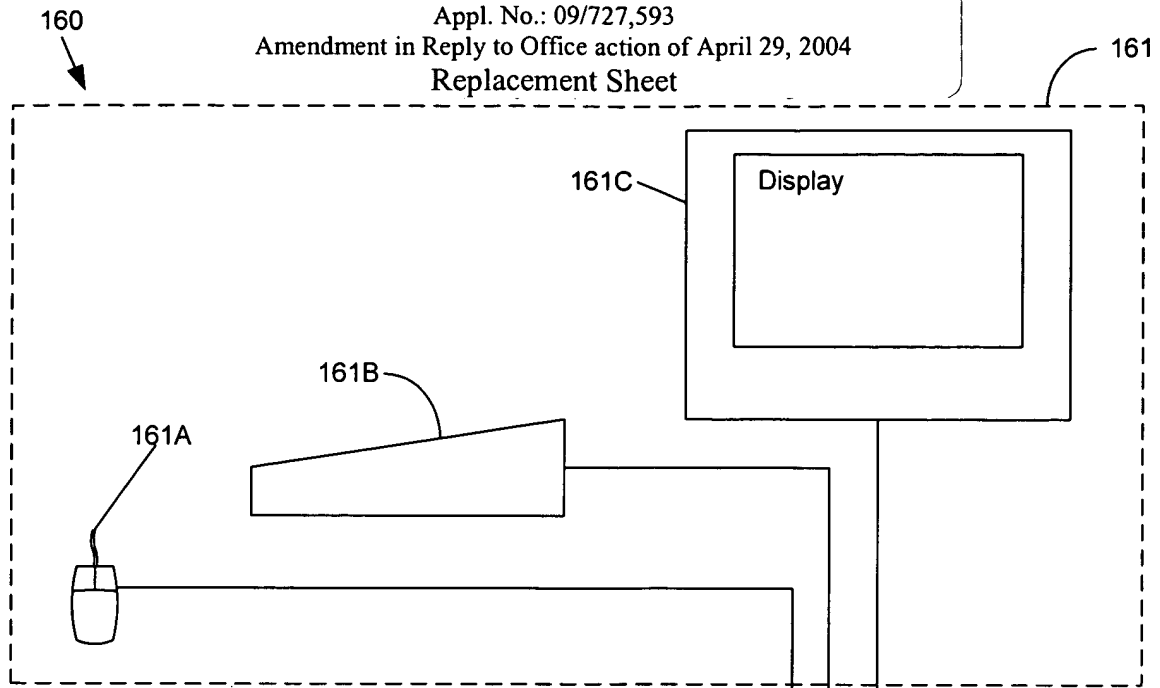
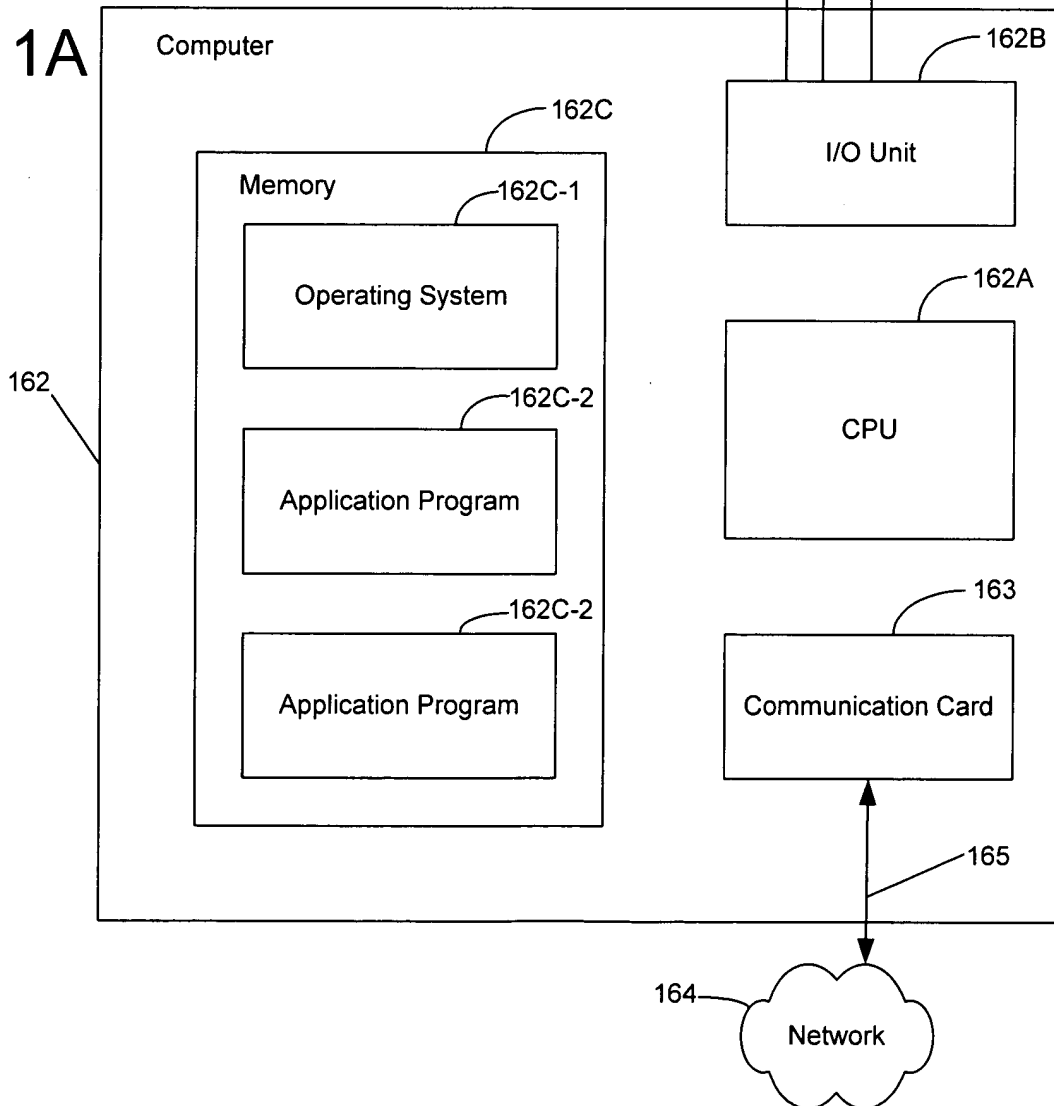
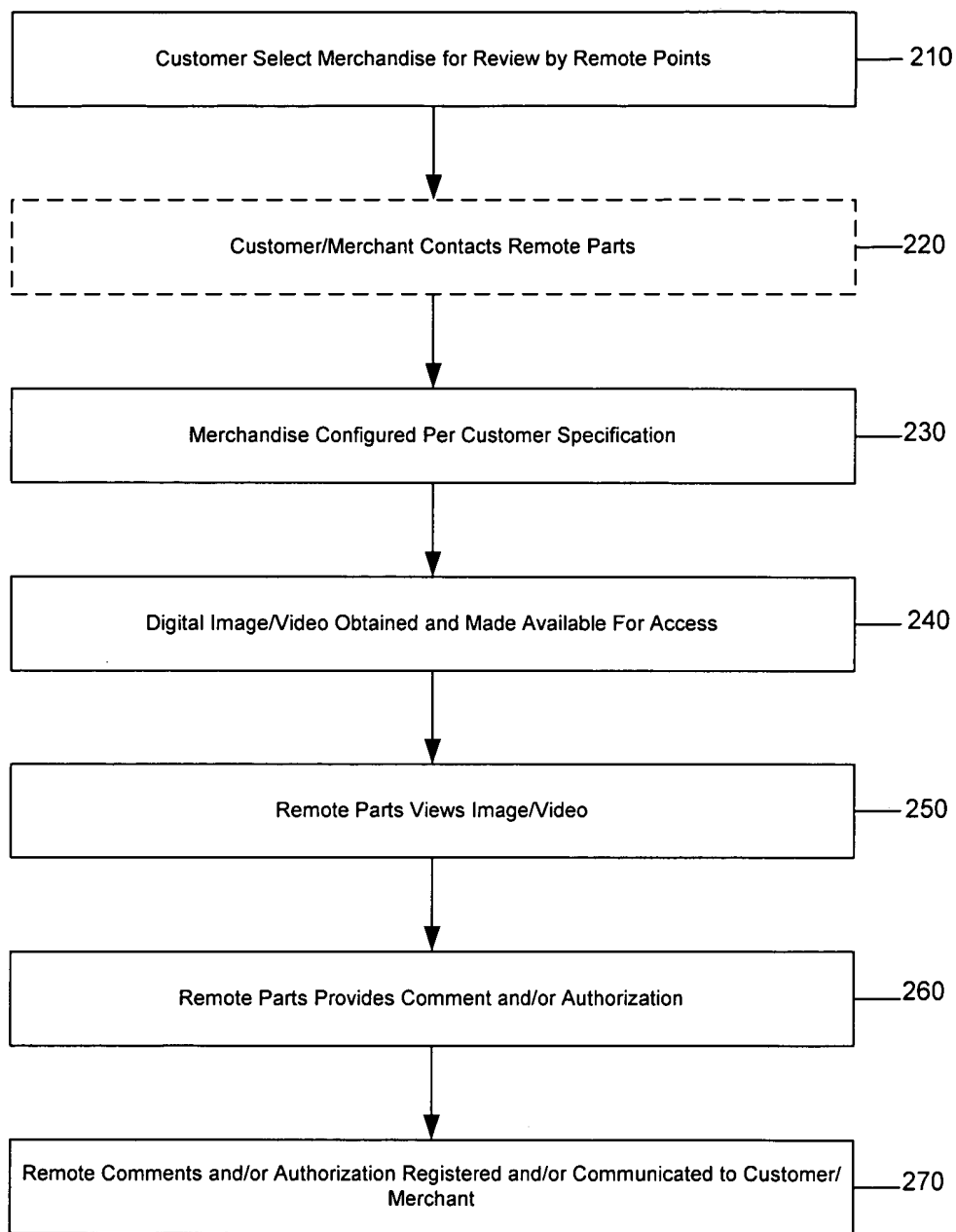


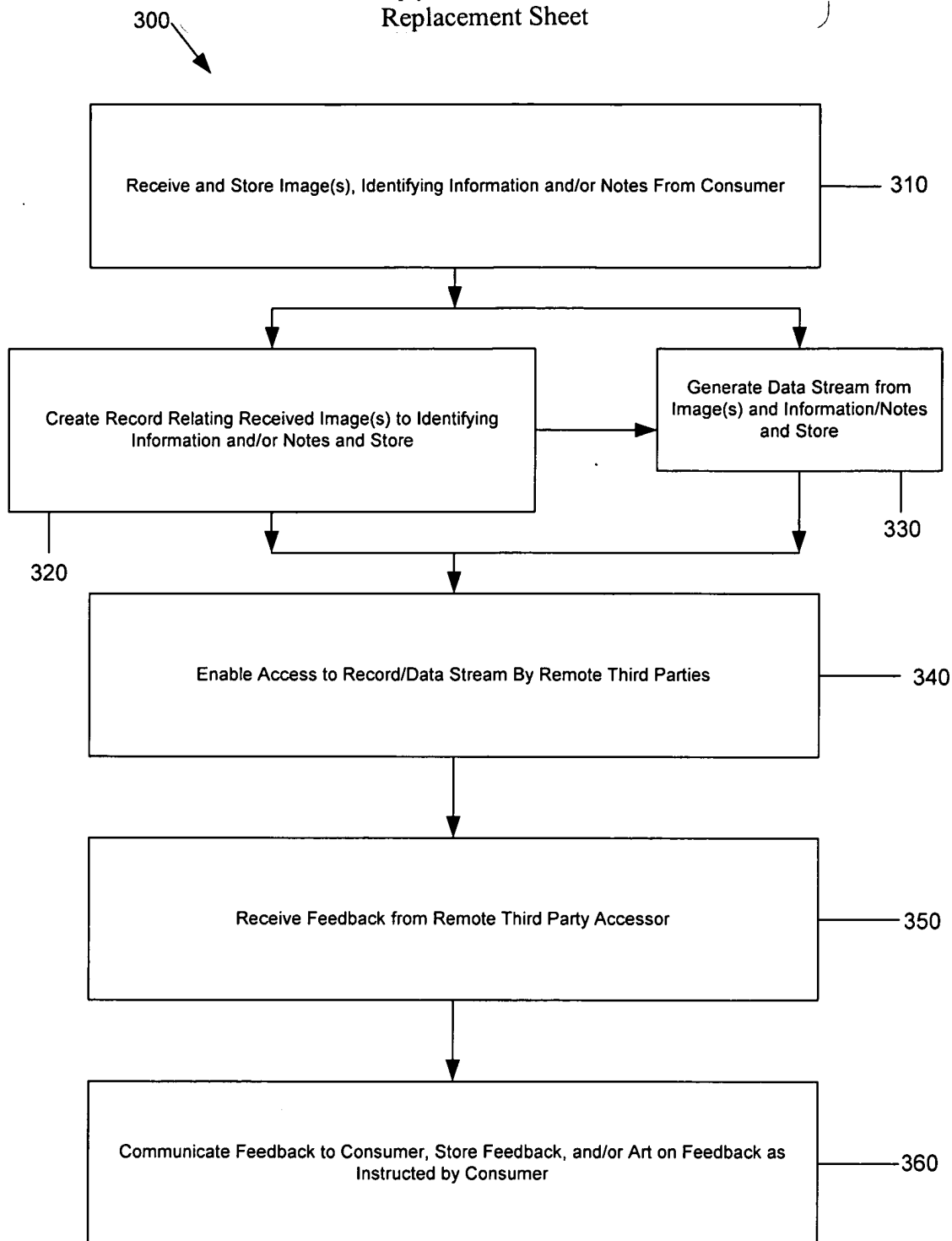
Fig. 1A





**FIG. 2**

(USER PERSPECTIVE  
GENERAL OVERVIEW)



**FIG. 3**

(MERCHANT  
PERSPECTIVE)



310A →

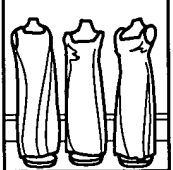



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Zip Code on Credit Card			
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Original Date		31-10-2000 Date of Modification	

FIG. 3A

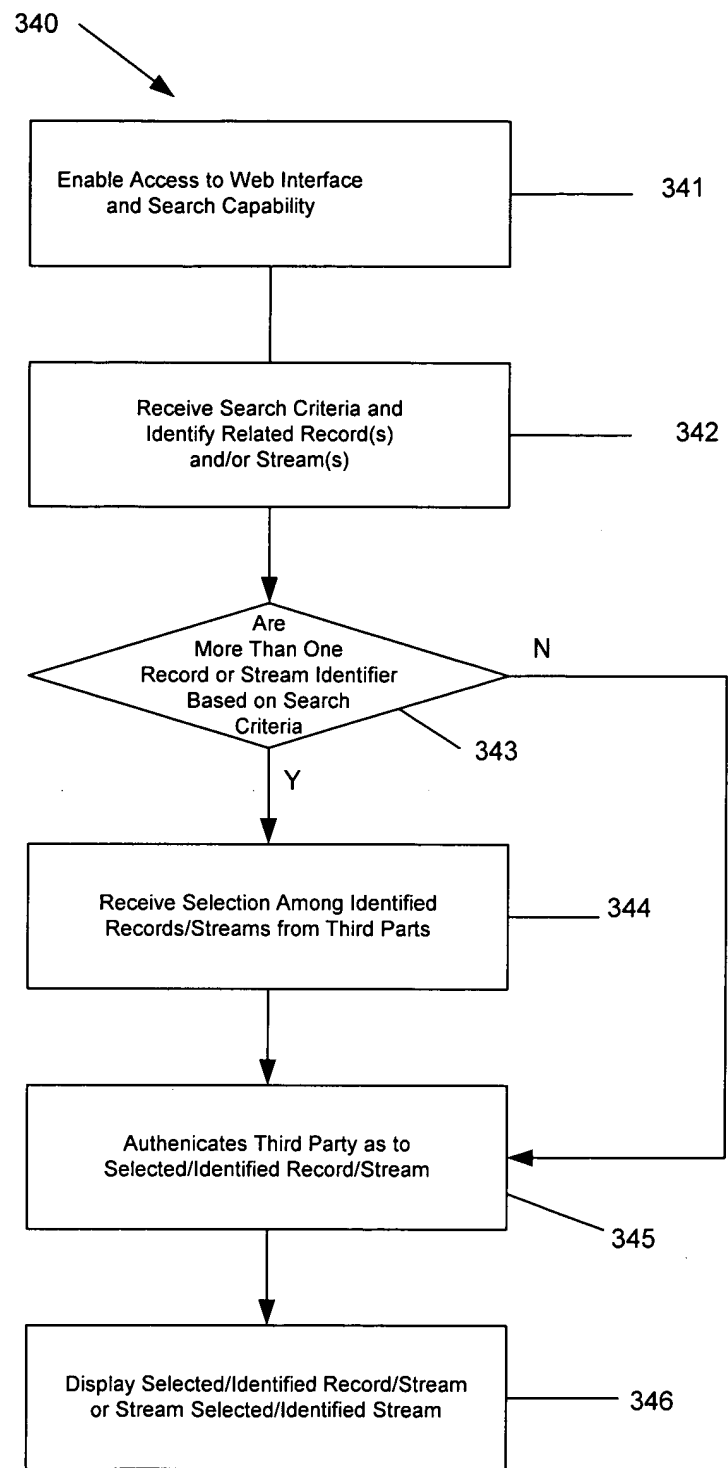


FIG. 3B



346A

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FIG. 3C